

**State of Maryland**  
**2026 Maryland State Leadership Conference Z-HOPE™ Initiative**  
**A Legacy of Care: Dignity Delivered**



**Objective:** Provide structured, high-impact service, and educational and learning opportunities, that support older adults, frail elderly individuals, caregivers, and community-based aging service providers that will:

- Promote physical, cognitive, emotional, or social well-being
- Support lifelong learning and skill development
- Provide tangible community support and advocacy

The state has a goal to raise \$3,000 to support the three (3) beneficiary organizations listed below\*. Funds will also assist with implementation of statewide service initiatives that support older adults, frail elderly individuals, and caregivers.

- The Lodge at Marlton – Caregivers Support Group (Prince George's County)
- Reisterstown Older Adult Center (Baltimore County)
- Zeta Center for Healthy and Active Aging (Baltimore City)

\* Contributing chapters or auxiliaries are asked to identify an organization in their local service area that may also be eligible to receive financial support.

**Population:** Seniors

**Project Implementation Guide:**

- Chapters, Amicae Auxiliaries, and Zeta Male Networks are asked to make monetary donations towards the **state fundraising goal of \$3,000**.
- Monetary donations can be made by visiting <https://2026mdslcdignitydelivered.eventbrite.com/>
- Individual donations are welcomed. To count towards chapter / auxiliary total, it must be submitted to chapter for inclusion.
- All monetary donations must be made no later than **March 19, 2026**
- Chapters, Amicae Auxiliaries, and Zeta Male Networks are encouraged to mobilize around the concerns of Seniors by attending state-sponsored sessions. These sessions are not Z-HOPEable.
- Implement a Z-HOPE™ Program for Seniors during Quarter Three (January – March).

*Example Programs to Select From:*

Focus	Description	Z-HOPE™ Program
Older Adult Technology Empowerment	Smartphone basics and online safety	Computer Literacy
Safety & Security	Fraud Awareness Fall Prevention Medication Safety	Senior Finances, Literacy, and Health
Entrepreneurial Guidance & Mentorship	Focus on Remote opportunities for older adults and caregivers	Careers
Center Support Projects	Donate requested items to a local center, including but not limited to exercise bands, art materials, gift cards, tablets, or other supplies.	Meeting the Basic Needs

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Please refer to the Z-HOPE™ Programming Guide, Z-HOPE™ Programming Overview Listing, and or 2025-2026 Z-HOPE™ Toolkit (i.e., Elder Care) for additional Z-HOPEable program options for Seniors.

- **Social Media Posts:** When promoting the 2026 Maryland State Z-HOPE™ Initiative on social media, please use hashtags #2026MDSLC, #ElderCare, #AgingWithDignity, #ActiveSeniors, #ElderCareHeroes, #SeniorStrong.

**Z-HOPE™ Participation (Eligibility Requirements):**

INTERNATIONAL, UNDERGRADUATE, & ZETA MALE NETWORK	
<b>ALL</b>	2
<b>Non-Members</b>	10

GRADUATE & ZETA AMICAE	
<b>ALL</b>	4
<b>Non-Members</b>	20

**Z-HOPE™ Points Distribution:**

INTERNATIONAL, UNDERGRADUATE, YOUTH, & ZETA MALE NETWORK		
Member Size	Minimum Donation	Points
<b>ALL</b>	\$50 Minimum	50

For every additional \$5, 5 points will be awarded.

GRADUATE & ZETA AMICAE		
Member Size	Minimum Donation	Points
<b>1 to 4</b>	\$50	50
<b>5 to 25</b>	\$75	75
<b>26 to 50</b>	\$100	100
<b>51 to 75</b>	\$150	150
<b>76 to 100</b>	\$175	175
<b>101+</b>	\$200	200

For every additional \$50, 50 points will be awarded.

PROGRAMMING POINT ALLOCATION	
Programming Type	Points
Item Donation (Minimum 25 items required)	25
Z-HOPE™	25
Adoption & Social Media Campaign (Adopt a School / Adopt a Nursing Home)	100
Signature Programming	200

For every 25 items, 25 points will be awarded.

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**Z-HOPE™ Reporting:**

To submit your program to the Zeta Service Management System (ZSMS), select the following categories:

**Monetary Donations**

ZSMS FORM TITLE	FORM ENTRY
<b>Partnerships</b>	Select Not Applicable
<b>Program Date</b>	Select the date that the donation was made (must be between January 12, 2026 – March 19, 2026)
<b>Population</b>	Select Senior
<b>International Programs</b>	Select State Project Select State Conference
<b>Age Group</b>	65+
<b>Total Membership in Attendance</b>	Enter chapter /auxiliary financial size as of June 30, 2025
<b>Total Number in Attendance</b>	Enter chapter /auxiliary financial size as of June 30, 2025
<b>Total Amount Donated to Organization</b>	Enter \$ amount donated. This IS NOT the total cost of your activity.  Note: Total Amount Donated to Organization and Total Cost of Activity should NOT be the same
<b>Total Cost of Activity</b>	Enter 0 or n/a
<b>Were Items Donated</b>	Select No.
<b>Total Hours Served in Hours</b>	Enter 1 hour.
<b>Available Photo(s)</b>	Upload a copy of the donation receipt.
<b>Video Available</b>	Select no.

**Non-Monetary Programs**

If a chapter/auxiliary chooses to mobilize ahead of the conference and implement a non-monetary donation program, it must be reported under normal form entry requirements. Below is a guide for the example programs provided.

Z-HOPE™ Program Implemented:	Select this International Program
Computer Literacy	Work. Life. Tech. – Computer Literacy – Computer Literacy
Senior Finances, Literacy, and Health	Eldercare - Senior Finances, Literacy, and Health
Careers	Work. Life. Tech. – Careers - Careers
Meeting the Basic Needs	Meeting the Basic Needs – Monetary Donations

All Z-HOPE™ programs must be logged in to the Zeta Service Management System via the international website:

**Entries are due by 11:59 pm EST on April 7, 2026, to earn Z-HOPE™ points based on the designated structure.**

**For questions or to submit information for other potential beneficiary organizations, please contact:**

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