

**State of Maryland/Atlantic Region
 March 15 -17, 2024
 2023 MDSLSC Z-HOPE™ Initiative
 “Empowering All Closets: Uniting for Change &
 Transforming Lives One Wardrobe at a Time”**



Objective: Chapters, Amicae Auxiliaries, and Zeta Male Networks across the state will engage in impactful service activities to support women, men, seniors, and youth across the State of Maryland through a concentrated array of options that will fully *Embrace the Power of S.H.E.*

Population: Women, Men, Youth, Seniors.

Community Organization Spotlights:

Becca’s Closet. Becca, a 16-year-old cheerleader, honor student, and caring young woman, passed away in a tragic automobile accident on August 20, 2003. In the Spring of her Freshman year at Nova High School in Davie, Florida, Rebecca launched a dress drive to provide prom dresses and accessories to high school girls who could not afford to purchase them. In the spirit of Rebecca's visions and aspirations, Becca’s Closet also raises funds to award post-secondary educational scholarships recognizing the exemplary efforts of young men and women nationwide who demonstrate Becca's spirit of generosity in their own communities. <https://www.beccascloset.org/>

Hopeworks. Their mission is to support and advocate for people in Howard County affected by sexual and intimate partner violence and to engage the community in creating the change required for violence prevention. <https://hopeworksofhc.org/>

Dress for Success. The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and life. <https://greaterbaltimore.dressforsuccess.org/>

Sharp Dressed Man. Sharp Dressed Man is dedicated to empowering men to improve their lives through professional presentation. We provide recycled suits for job interviews to men actively engaged in a workforce development program with multiple organizations throughout Maryland. <https://www.sharpdressedman.org/>

Project Implementation Guide:

1. The program implementation period is 12/16/23 – 03/16/24.
2. Select a program option(s) from the list below to plan and implement.
3. Submit monetary donations to https://2024mslc_zhope.eventbrite.com no later than 11:59pm on 03/02/24.
4. Deliver item donations for Becca’s Closet no later than 03/02/24. Locations and times for delivery will be communicated through the protocol chain.
5. Item Donations for Dressed for Success and Sharp Dressed Man must be brought to the conference. Date and time for drop-off will be communicated through the protocol chain.
6. Bring two copies of the completed inventory sheet for signature. One will be for state record, and one will be for the chapter / auxiliary to upload with its ZSMS form entry.
7. Capture images of the program and share via social media using hashtags: #MDLSC2024 #MarylandZetas #ZPhiB1920

Activities for Graduate / Amicae Auxiliaries / Zeta Male Networks

Programming Options	Activity
Item Donations <u>Becca’s Closet</u>	Donate gently used formal attire/prom dresses to Becca’s Closet. They welcome donations of new and gently worn long and short formal dresses in all sizes, especially small sizes (0-4) and large sizes (14 and higher). Please! No wedding gowns, business wear, or everyday clothing!

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Item Donations <u><i>Dress for Success</i></u> <u><i>Sharp Dressed Man</i></u>	Donate gently used women’s business professional attire to Dress for Success. They welcome donations of gently used, nearly new professional women’s attire that you would wear to a job interview. Donate gently used men’s business professional attire including suits, to Sharp Dressed Man. Donors can bring their gently worn and preloved garments including suit jackets, slacks, dress pants, dress shirts, ties, and accessories.
Leadership and/or Professional Growth Workshop	Host a virtual or in-person Grow with Google leadership, job readiness, or resume workshop for women and or high school girls.
Job Fair / Hiring Opportunities	Partner with businesses to host a virtual or in-person job fair and share/post their job openings.
Entrepreneurial Guidance & Mentorship	Host a virtual or in-person workshop to offer entrepreneurial guidance and resources. Connect entrepreneurs with a mentor.

Monetary Donations: The state goal is to raise \$3,000 to support Becca’s Closet scholarship efforts and \$1,000 to support Hopeworks of Howard County.

Z-HOPE™ Participation (Eligibility Requirements):

UNDERGRADUATE & ZETA MALE NETWORK	
ALL	2
Non-Members	10

GRADUATE & ZETA AMICAE	
ALL	4
Non-Members	20

Z-HOPE™ Points Distribution Programming):

PROGRAMMING	
Programming Type	Points
Items Donation (Minimum donation of 25 items)	25
Workshop	25
Job Fair	100
Gender Stereotyping Discussion	25
For every 25 items donated, 25 points will be awarded.	

Z-HOPE™ Points Distribution (Monetary Donations):

UNDERGRADUATE & ZETA MALE NETWORK		
Member Size	Minimum Donation	Points
ALL	\$50 Minimum	50
For every additional \$5, 5 points will be awarded.		

GRADUATE & ZETA AMICAE		
Member Size	Minimum Donation	Points
1 to 4	\$50	50
5 to 25	\$75	75
26 to 50	\$100	100
51 to 75	\$150	150
76 to 100	\$175	175
101+	\$200	200
For every additional \$50, 50 points will be awarded.		

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Z-HOPE™ Reporting:

To submit your program to the Zeta Service Management System (ZSMS), select the following categories:

ZSMS FORM TITLE	FORM ENTRY
<i>Partnerships</i>	Not Applicable
<i>Program Date</i>	Enter the program date between 12/22/23 – 03/02/24.
<i>Population</i>	Men/Women/Youth/Senior (Select all)
<i>International Programs</i>	Select State Project → Select State Conference
<i>Age Group</i>	Select all applicable options 18-25; 26-44; 45-64; 65+
<i>Total Membership in Attendance</i>	For Item and Monetary Donations, enter your Chapter / Auxiliary financial size as of June 30, 2023. For workshop and job fair programs, enter total number of Chapter/Auxiliary members in attendance.
<i>Total Number in Attendance</i>	For workshop and job fair programs, enter the total number of community members in attendance. For Item and Monetary Donations, enter your Chapter / Auxiliary financial size as of June 30, 2023.
<i>Total Amount Donated to Organization</i>	For monetary donations, enter \$ amount given to an organization in support of their cause. This IS NOT the total cost of your activity. Note: Total Amount Donated to Organization and Total Cost of Activity should NOT be the same
<i>Total Cost of Activity</i>	Enter \$ amount spent to host activity. Note: Total Amount Donated to Organization and Total Cost of Activity should NOT be the same
<i>Were Items Donated</i>	If yes, enter the number of items AND list items
<i>Total Hours Served in Hours</i>	For workshop and job fair, enter total number of hours for the programming activity. For Monetary and Item Donations – Enter 1 hour.
<i>Available Photo(s)</i>	For Becca’s Closet item donations, upload a copy of the donation receipt. For Dressed for Success and or Sharp Dressed Man item donations, upload the signed inventory sheet and a photo of the items. For monetary donations, upload a copy of the donation receipt. For programs, upload at least one photo from the event.
<i>Video Available</i>	If yes, include link

All Z-HOPE™ programs must be logged in to the Zeta Service Management System via the international website:
<https://zphib1920.org/programs-initiatives/z-hope/zsms/>

Entries are due 11:59pm EST on April 7, 2024, to earn Z-HOPE™ points based on the designated structure.

For Questions, please contact:

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